

Special Offer Rotator Installation Manual And User Guide

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In Their Tracks With A Profit Pulling Unblockable Pop-up!

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Installation

1.) Before installing, it's best that you have the items below prepared:

- **Domain Name**
- **Web Host**
- **Your web hosting FTP login details.**
- **IMPORTANT: .htaccess with modrewrite enabled**
- **PHP 4.X/PHP 5.X installed on your web host (please ask your web host if you are not sure about this.)**

2.) To install the script on your server, simply run the application:

INTLinks_PRO.exe and follow the steps that are provided in the wizard.

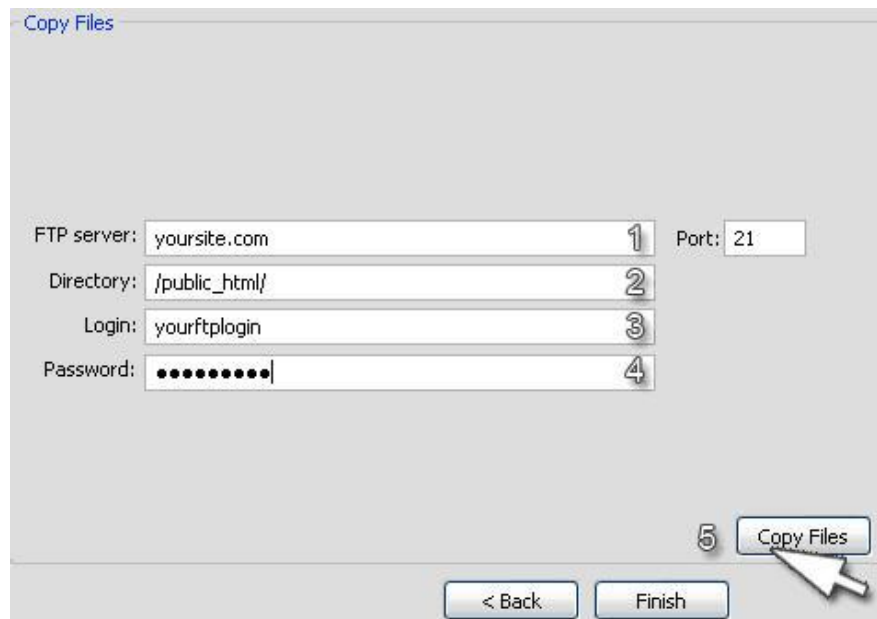
You will be asked a series of questions, where you can answer according to your needs of this program.

Upon reaching the final step, you can then use the built in FTP to upload to your site. Enter your details for:

1. **Your FTP server**
2. **Directory:- Script In The Root Directory**
-IF you are installing the script in the root directory, just enter the root directory for example **/public_html/**

Uploading

1. **Login**
2. **Password**
3. Click the "**Copy Files**" button to initiate the upload.



The screenshot shows a 'Copy Files' dialog box with the following fields and buttons:

- FTP server: yoursite.com (labeled 1)
- Port: 21
- Directory: /public_html/ (labeled 2)
- Login: yourftlogin (labeled 3)
- Password: [masked with dots] (labeled 4)
- Buttons: < Back, Finish, Copy Files (labeled 5, with a mouse cursor pointing to it)

During FTP upload (Final step) you may encounter a Windows warning prompt that asks you if you would like to Block the FTP access. Simply choose "**Unblock**" to allow ftp upload. You are only required to do this once as Windows will remember your selection for this application.



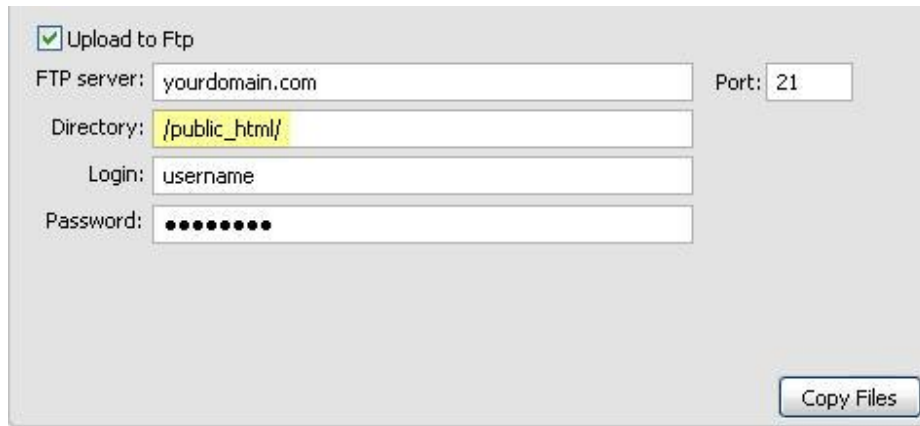
Directory Types

There are three common types of directory or domains for installation. **Choose one** that best suits your needs.

- [Installing into a Top Domain](#) /Root Directory (**Recommended**) meaning that your domain does not share under any other domains. Usually the top domain.
- Installing Into An "[Add On](#)" Domain/Directory With FTP Access
- Installing Into An "[Add On](#)" Domain/Directory **WITHOUT** FTP Access

Installing In Root Directory

-IF you are installing the script in the root directory, just enter the root directory for example **/public_html/**



A screenshot of a web-based FTP upload configuration form. The form has a light gray background and contains several input fields and a checkbox. At the top left, there is a checked checkbox labeled "Upload to Ftp". Below this, the "FTP server:" field contains "yourdomain.com". To the right of this field is a "Port:" field containing "21". Below the FTP server field is the "Directory:" field, which contains "/public_html/" and is highlighted with a yellow background. Below the directory field is the "Login:" field containing "username". Below the login field is the "Password:" field, which contains ten black dots. In the bottom right corner of the form, there is a button labeled "Copy Files".

☒ Upload to Ftp

FTP server: Port:

Directory:

Login:

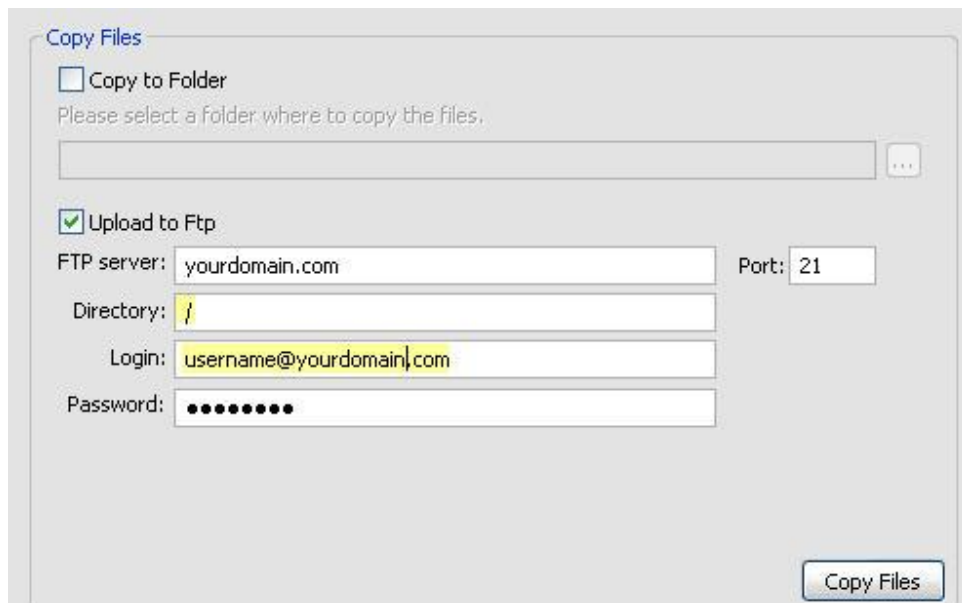
Password:

Installing Into An Add On Domain Directory

Installing The Script Into A Sub-Domains/ Sub-Folders Or Add On Domains

WITH DIRECT FTP Access

-IF you are installing it into a sub-domain or add on domain and you have an **FTP account access for that particular folder only**, then enter it as / and the installer will automatically create a subfolder where the script will be installed.



The screenshot shows a 'Copy Files' dialog box with the following fields and options:

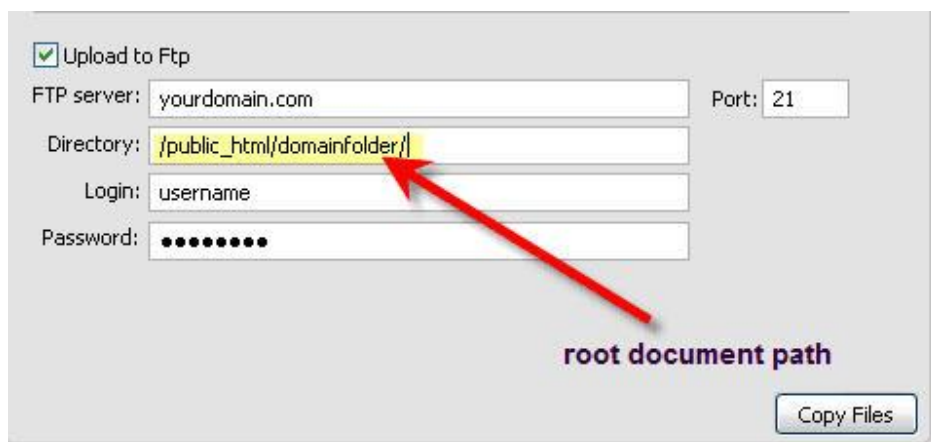
- ☐ Copy to Folder
Please select a folder where to copy the files.
[Empty text box]
- ☒ Upload to Ftp
- FTP server: [yourdomain.com] Port: [21]
- Directory: [/]
- Login: [username@yourdomain.com]
- Password: [Masked with dots]
- [Copy Files] button

Installing In Sub-Domains/ Sub-Folders Or Add On Domains

Installing The Script In Sub-Domains/ Sub-Folders Or Add On Domains **WITHOUT DIRECT FTP Access**

-IF you are installing the script in a sub-domain or an add on domain that exist within a folder for another root domain and you do not have direct FTP access to that account or an FTP account was not created for that domain, then consult your web host provider on the document root path to the domain you have on their account. In the "Directory Field" enter it as:

/home/yourrootdomainusername/public_html/domainfolder/



The screenshot shows a web form for uploading files to an FTP server. It includes a checkbox for "Upload to Ftp" which is checked. Below this are fields for "FTP server:" (containing "yourdomain.com"), "Port:" (containing "21"), "Directory:" (containing "/public_html/domainfolder/"), "Login:" (containing "username"), and "Password:" (containing masked characters). A red arrow points from the text "root document path" to the "Directory:" field. A "Copy Files" button is located at the bottom right of the form.

<input checked="" type="checkbox"/> Upload to Ftp			
FTP server:	yourdomain.com	Port:	21
Directory:	/public_html/domainfolder/		
Login:	username		
Password:	••••••••		
root document path			
<button>Copy Files</button>			

Missing Files Error After Upload

If you find any errors specifying some missing files, then the files might not be uploaded correctly because sometimes due to server timed out settings, the files may not get uploaded correctly. If upload fails or some files do not get uploaded correctly resulting in errors.

Please use the "Copy Files" function to copy the files to your desktop and use a FTP program to upload the files.

Copy Files

☒ Copy to Folder
Please select a folder where to copy the files.
 Check this to copy to a folder on your desktop.

☐ Upload to Ftp
Only use this option if you have a slow connection.

FTP server: Port:

Directory:

Login:

Password:

PLEASE NOTE: If you use this option, maintain the folder/file structure and upload the generated /ilm/ into your root domain e.g. /public_html/

Permission Setting (CHMOD)

After uploading the script you will need to set the permissions settings to some files and folders to write all.

First try using the file chmod method by firing up your browser and entering the URL to the chmod.php which is in the script folder. For example:

<http://www.yourdomain.com/film/chmod.php>

If doing this fails, i.e. you see red colored errors saying that chmodding has failed, then most likely your web host do not allow this method. You will then need to chmod the files below to write all (normally 777). If you're unsure of the correct settings for write all, please consult your respective web host on this:

Using your favorite FTP program, set these to write all (**normally 777**)

Folders:

- **/ilm/db/link_manager/**
- **/ilm/db/txtsql/**
- **/ilm/txtSQLAdmin/**

Files:

- **ALL** files in
/ilm/db/link_manager/
- **/ilm/db/txtsql/txtsql.MYI**

Using Special Offer Rotator

Logging into the admin panel

Login into the admin panel, by accessing the Special Offer Rotator script in the “ilm” folder. Here's how to do that...

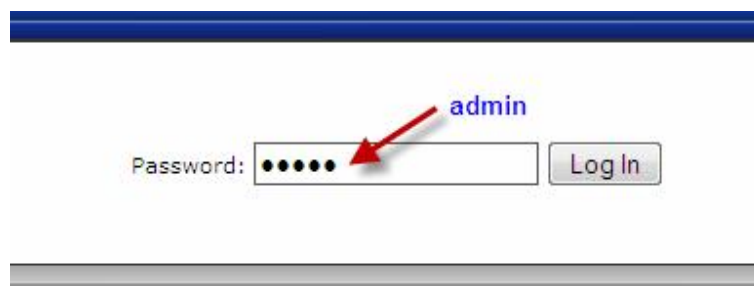
Let's say for example, that your domain name is “**yourdomain.com**”, and you installed this script into a folder named “**mysite**”.

Then, to access the script, you would access it by going to the following web address:

<http://www.yourdomain.com/mysite/ilm/>

That's it. Once you access that folder, you will be asked to login with your password.

Your Default Password Is: admin



A screenshot of a login form. At the top is a thick blue horizontal bar. Below it is a password input field with five dots. A red arrow points from the word "admin" to the input field. To the right of the input field is a "Log In" button. Below the input field is a thick grey horizontal bar.

Changing Admin Password

You can change your admin password by clicking the 'Change Password' link after logging into your admin panel:



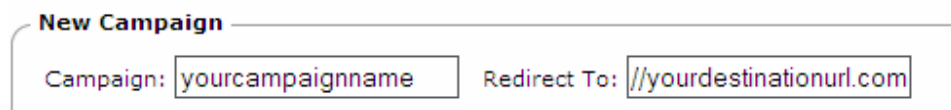
A screenshot of a "Change Password" form. At the top, there is a "Change Password" link with a padlock icon and a "Logout" button with a right-pointing arrow icon. Below this is a "new password here" label with a red arrow pointing to a password input field containing five dots. To the right of the input field are "Save" and "Cancel" buttons, both with red arrows pointing to them. Further right is another "Logout" button with a right-pointing arrow icon.

Panel Walkthrough.

Now you're ready to add your links and offers into the Special Offer Rotator.

Adding Redirect Links

First we'll take a look at the campaign name and redirect URL:



The image shows a form titled "New Campaign". It contains two input fields. The first field is labeled "Campaign:" and contains the text "yourcampaignname". The second field is labeled "Redirect To:" and contains the text "//yourdestinationurl.com".

1.) The **campaign** name is also the redirect name. For example if you enter it as **yourcampaignname**, then your redirect URL will be something like:

<http://www.yourdomain.com/ilm/yourcampaignname>

This is the first field that you should fill up. Just enter a unique campaign name in the 'Campaign' field.

2.) Next we have the 'Redirect To' field. In this field you should enter the **final destination URL** you would like to redirect to. For example if you would like to redirect those who click on this link to a download page, then just enter the download URL into this field.

If you just would like to create a **redirect link without any offers**, you only need to do the 2 steps above and hit the add button.

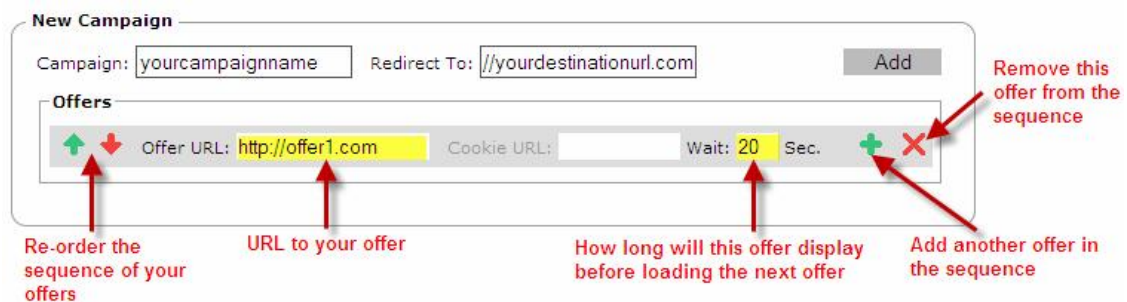
Adding Interstitial Offers To Your Redirect Link (Without Cookie Stuffing)

When you add an offer to a redirect link, the link will redirect to a frame showing your full page offer in the main frame. The top frame will display links for your visitor to pause, view next or skip the offers:



At the end of the sequence going to the actual destination URL, the frame will break displaying the destination URL only.

To do this, just go to the Campaign block again and fill up the fields as you would for a normal redirect link but this time fill up the offer fields too.



Adding Interstitial Offers To Your Redirect Link (WITH Cookie Stuffing)

To use this feature, simply go back to the campaign block and add an interstitial offer as detailed earlier but this time, with the Cookie URL field filled with the URL you would like to cookie.

Normally you would want to stuff cookies into your visitor's browser with cookies that contains your affiliate ID for a product.

For example if your affiliate URL looks like this:

<http://www.anotherproduct.com/?youraffiliateid>

...then just use the same URL above to fill up the Cookie URL and the cookie will be automatically added to the visitor's browser even when showing another offer.

The 'New Campaign' form includes a 'Campaign' field with the value 'yourcampaignname' and a 'Redirect To' field with the value '///yourdestinationurl.com'. Below these is an 'Offers' section containing a table with one offer. The offer has an 'Offer URL' of 'http://offer1.com', a 'Cookie URL' of 'youraffiliateid' (highlighted in yellow), and a 'Wait' time of '20 Sec.'. A red arrow points from the 'Cookie URL' field to the URL 'http://www.anotherproduct.com/?youraffiliateid' shown below the table.

Offer URL	Cookie URL	Wait
http://offer1.com	youraffiliateid	20 Sec.

<http://www.anotherproduct.com/?youraffiliateid>

Grabbing Your Campaign Links

The campaign links will be the links you send your visitors through. To grab a campaign link, simply look at the statistics block and hover over the campaign name that you would like to grab the link.

The 'Statistics' block displays a table with columns 'Campaign', 'Redirect', 'Views', and 'Options'. The first row shows 'Thislink' as the campaign, 'http://www.yourURL.com' as the redirect, and '6' as the number of views. A right-click context menu is open over the 'Thislink' campaign name, with the 'Copy Shortcut' option highlighted in green. A red arrow points from the text 'Right click and copy the shortcut' to the 'Copy Shortcut' option in the menu.

Campaign	Redirect	Views	Options
Thislink	http://www.yourURL.com	6	View - Edit - Delete

Right click and copy the shortcut

The Statistics Block

The Statistics block is quite straight forward. It lets you view stats of each campaign, and also view stats for number of views per offer. You can also edit or delete your campaign in this block.

Statistics

View Thislink ▾ Sort by Date ▾ Order Descending ▾ Go

Campaign	Redirect	Views	Options
Thislink	http://www.yourURL.com	6	View - Edit - Delete

#	URL	Views	×
1	http://commentsinabox.com	19	
2	http://exitchatagent.com	9	

Offer view stats

Pages: 1

Common Issues

The only known issue with this script is that some web host may have some security feature implemented or they do not allow .htaccess modrewrite. Please consult your web host on this as this features is essential to using the Special Offer Rotator

That's it!

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